



# PROFILE

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**LJI WEALTH PTY LTD**

A Legacy of Excellence in Alternative Investments

[WWW.LJIWEALTH.COM](http://WWW.LJIWEALTH.COM)

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# OUR STORY: FROM VISION TO EXCELLENCE

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What began as a dream in Africa's energy sector has grown into a global investment company that makes a real difference. Founded by Eric M. Mbala Sr. and led by Joseph M. Mbala, with Linda Alves Mbala as our Chief Operating Officer, we combine family values with world-class investment expertise.



# BUILDING PROSPERITY TOGETHER

At LJI Wealth, we turn investment opportunities into lasting success stories. Since 2011, we've helped families, private investors, and institutions grow their wealth through carefully chosen investments in real estate, private equity, new businesses, and mining projects.



**BRINGING IDEAS TO LIFE  
AND FOSTERING  
INNOVATION THROUGH  
TECHNOLOGY.**

# WHAT SETS US APART?



## 01 Strong Values:

*We lead with integrity, deliver strong results, and earn trust through reliable service.*

## 02 Smart Risk Management:

*We carefully evaluate every opportunity, ensuring your investments are in capable hands.*

## 03 Global Reach with Personal Touch:

*With offices in Dubai, London, and Johannesburg, we offer world-class service while maintaining close relationships with our clients.*

**WE BELIEVE IN  
DOING THINGS  
DIFFERENTLY  
AT LJI WEALTH.**



# THE LJI WEALTH FAMILY OF INVESTMENTS

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*The next four pages will highlight our investment options that are designed to meet your unique needs*



# *One* Real Estate Excellence:

We find promising properties that others might miss, improve them, and turn them into profitable investments.

We've successfully managed over \$10 million in property projects.



## *Two* Private Equity Opportunities:

Through LJI Wealth Capital, we invest in established businesses with growth potential.

We work with trusted partners like Sallé Organisation and Marcellus Capital Group to create investment options specially designed for family offices.



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## *three* Mining and Resources:

Our Legacy division supports mining projects across Africa, creating jobs and fostering economic growth while generating returns for investors



*Four*

## **Innovation Investment:**

Through Gulfshore Capital, we invest in promising technology companies that are just starting to generate revenue, focusing on business-to-business solutions with strong growth potential.

# Investing Responsibly for the Future

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We understand that good investments should benefit everyone. That's why we consider environmental, social, and governance (ESG) factors in every decision we make. By choosing investments that create positive change, we help build a better future while growing your wealth.



# Your Investment Journey Starts Here

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Whether you're an experienced investor or just starting out, we're here to help you achieve your financial goals. Our team brings over a decade of experience in smart investing, with strategies tailored to your specific needs.



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*Growing wealth responsibly for tomorrow's world.*


# Connect With Us

Let's discuss how we can help you build lasting wealth:

**Dubai:** Standard Chartered Tower, Level 5, Downtown Burj

**Khalifa London:** Berkeley Square House, Mayfair

**Johannesburg:** Glen Marais, Kempton Park

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